



LINGUS
Training & Consulting

“Advanced Brain Solutions”

TRAINING & CONSULTING SERVICES
CORPORATE/PERSONAL PROGRAMS

Lingus Training & Consulting
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LINGUS TRAINING & CONSULTING



Who We Are?

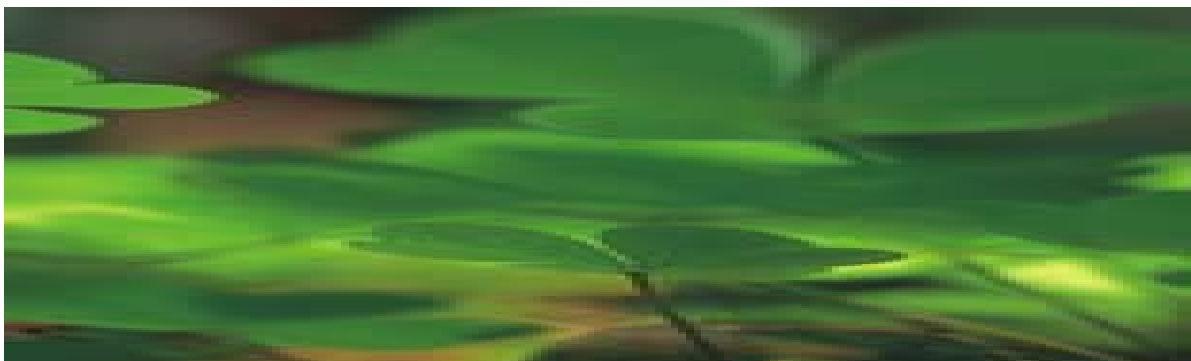
Lingus Training & Consulting, formerly ‘‘Advanced Brain Solutions’’, was founded in January 2007 and operates under the direction of Selda Ergökçen. Our mission is to empower our students and clients to transform their lives and for them to encourage transformation in others using holistic, complementary, alternative and integrative approaches to psychology and human understanding.

To help actualize such a global vision, Lingus T & C has highly skilled facilitators, including Professors, Doctors, Experts and Consultants who are experienced in their area and Solution Partners extensively throughout the world, touching the lives of thousands every year.

Lingus T & C is a leading authority on **Corporate Governance, Banking & Finance, Behavioral Science and Therapy** (NLP/Hypnosis & Coaching) Consultancy to support your personal development and success.

In Lingus, our services accredited International Training and Consulting Standards. It is specifically shaping according to your company or characteristic and servicing by Professionals integrating to the Turkish cultural construct.

- * **Lingus T & C is a member of Corporate Governance Association of Turkey**
- * **INLPTA-International NLP Trainers Association-U.S.A**
- * **EMEIH-European & Middle Eastern Institute of HYPNOSIS**



LINGUS INVESTMENT PORTFOLIO

EXECUTIVE & MANAGEMENT PROGRAMS

Corporate Consultancy Services:

- Strategic Management
- Corporate Governance & Compliance
- Board Effectiveness-SME/Family Firms (listed and unlisted firms)
- Pre-Rating Consultancy
- Corporate Finance
- Risk Management
- Risk Investigations & Reporting
- Consulting on Reorganization
- Internal Control Systems & Auditing Mechanisms
- Entrepreneurship and Business Plan
- EU Projects & Project Finance & Project Evaluation
- Executive Coaching
- Brand & Image Management

Corporate Trainings Services:

- Strategic Management
- Corporate Governance
- Corporate Finance
- Risk Management
- Strategic Management & Leadership & Competition Techniques
- Strategic Negotiation Techniques
- Leadership & Executive Development Programs
- Business English Program
- Business Excellence Program with NLP
- Effective Presentation & Body Language
- Brand & Image Management
- Time & Meeting Management
- Stress Management & Self-Control
- Behavioral Pattern Expertise Program-(Management/Organization/Negotiation/Training)
- Trainers Training (for Trainers & Team Leaders)
- Basic/Advanced Business Skills & Applications

FINANCE/BANKING PROGRAMS

- Financial Risk Management
- International Financing
- Financial Management in Organizations
- Financial Management for Non-Financier
- International Financial Reporting Standards (IFRS)
- Basel II- Correct Understanding & Applications
- Basel II & SME
- Economy Reading Map
- Financial Mathematics
- Budget Modelling in Excel
- Regulations & Evaluations of Investment Projects
- Basic Investment Analysis-Financial Statement Analysis-Credit Analysis
- Firm & Project Evaluations-Project Finance
- Asset Management
- Risk Management in Banks
- Futures Transactions-Option Exchange-Derivatives Market
- Crisis Period & Then Bank Financial Structure Analysis
- Capital Markets Licensing Programs
- Finance/Banking Specialist Certificate Programs

ACCOUNTING/TAX PROGRAMS

- Strategic Management Accounting
- Cost Accounting & New Approaches
- Basic and Additional Regulations of Financial Statements
- Accounting for Non-Accountant
- General Accounting Certificate Program
- Inventory & Balance Sheet (period end) Transactions
- Bank Accounting
- Firm Budgets
- Tax Legislations

INTERNATIONAL RELATIONS & LAW PROGRAMS

- International & EU Relations
- Competition Law & Policy
- Sea Trade Law

INTERNATIONAL TRADE PROGRAMS

- Int'l Trade Law Certificate Program
- Int'l Trade Sales Techniques Certificate Program
- Int'l Trade Writing Techniques Certificate Program

LOGISTICS & SUPPLY CHAIN PROGRAMS

- Logistics & Logistics Applications
- Logistics Management
- Velocity Management in Logistics
- Logistics Decision-Making & Models
- Performance & Quality Measurements in Logistics
- E-Commerce & Applications
- System Approach in Acquisition Logistics (Life Cycle Model)
- Supply Chain Management
- AQAP Standards in Doing Business W/NATO
- Purchasing Management
- Process Management
- Warehouse & Inventory Management
- Transportation in Logistics

COMMUNICATION-SALES & MARKETING PROGRAMS

- Basic/Advanced Sales & Marketing Techniques (NLP)
- Basic/Advanced Communication Skills (NLP)
- Behavioral Patterns (Sales-Communication)
- Effective Presentation & Body Language
- Brand Management & Positioning
- Customer Relations Techniques
- Corporate Communications
- Retail & Store Management

HUMAN RESOURCES PROGRAMS

- HR Performance Management
- Behavioral Patterns (HR-Selection & Placement)
- Trainers Training
- Competency Based Interviewing Techniques
- Young Generation Recruiting
- Persuasion & Negotiation During Talks (Milton Model & Eff. Language Patterns)
- NLP Representation Systems & Eye Accessing Clues During Talks

PERSONAL DEVELOPMENT PROGRAMS

- Executive Coaching
- Individual & Life Management Coaching
- Career Consultancy/Student & Test Psychology
- Effective Language Using in Turkish/Presentation Techniques/Body Language
- Business & General English Programs
- Communication, Image & Brand Consultancy
- ‘‘Authorize Your Life’’ Workshop (Change & Development)

NLP/HYPNOSIS DIPLOMA/CERTIFICATE PROGRAMS

- NLP Diploma/NLP Practitioner/NLP Master Practitioner/NLP Trainer
- NLP Business Practitioner/Business Coaching Certificate/Business Trainer
- NLP Coaching Diploma/NLP Coaching Practitioner
- NLP Hypnosis Skills/NLP Hypnosis Practitioner
- Behavioural Modelling



ALL PROGRAMS CARRY CERTIFICATION THROUGH THE ASSOCIATION FOR NLP (ANLP) & INTERNATIONAL NLP TRAINERS ASSOCIATION

THERAPY PROGRAMS

- Stres Management & Self-Control
- Individual Obsession & Addiction ((Relationships-Weight Loss-Alcohol-Smoking)
- NLP/Hypnosis-Time Line Therapy
- Relationships-Family-Group Therapy
- Phobia, Anxiety Therapy
- Transformational Breathing Tecniques
- 'Baby in Mind' Workshop for Candidate Mother
- Individual/Corporate Meditation Tehcniques-Awareness Chats & Spiritual Workshops

HEALTH PROGRAMS

- Individual Diabetes Health & Life Coaching
- Corporate The Art of Living With Health
- Corporate Hospital/Health Management

Questions answered:

If you have any questions, please call us at **0216 455 46 13** email us at **info@lingusconsult.com**. If you do not hear back within two business days, we strongly encourage you to call back so that we're sure to promptly and fully respond to your inquiry.