



Invest for the Future: Women Driving Economic Growth

Istanbul, Turkey

January 24 – 26, 2011

Grand Hyatt Istanbul

Taskisla Caddesi No 1, 34437

Taksim, Istanbul, Turkey

Day One – January 24

13:00-19:00

Speaker and Participant Registration

19:30

Welcome Dinner, Grand Hyatt Ballroom (translation in Turkish and Russian)

Welcome from Kagider President Dilek Bil (**confirmed**)

Remarks from Melanne Vermeer, Ambassador-at-large for Global Women's Issues (**confirmed**)

Video message from U.S. Secretary of State Hillary Clinton (**confirmed**)

Remarks from senior Government of Turkey speaker (*tbc*)

Remarks from Consul General Scott Kilner, U.S. Consulate Istanbul (**confirmed**)

Day Two – January 25

7:30-9:00

Breakfast (Grand Hyatt Agora Restaurant)

8:45-9:00

Registration for observers, press, etc (entrance of the Ballroom)

9:00-9:15

Introduction of the program - Dilek Bil

9:15-10:45

Panel 1: Women Driving Economic Growth: Achievements, Challenges and Opportunities

Grand Hyatt Ballroom

(All sessions in the ballroom will be in English, Turkish and Russian)

Entrepreneurship drives economic growth and job creation. How do we encourage more women to be entrepreneurial and successfully run their own businesses? What can government, financial institutions, trade and business associations, or other stakeholders do to catalyze women's entrepreneurship? Established business women and policy makers will share their paths to success and discuss women as an economic force, challenges for women business owners, success stories and changing the regulatory environment to encourage women's economic participation.

Moderator: Sirin Payzin, Anchorwoman at CNN Turk (*confirmed*)

Vera Kobalia, Economic Minister, Georgia (*confirmed*)

Catharina Hakansson Boman, State Secretary, Sweden (*confirmed*)

Beth Brooke, Ernst and Young, United States (*confirmed*)

Tayfun Bayazit, Chairman Yapi Kredi Bank, Turkey (*confirmed*)

10:45-11:15

Coffee Break

11:15-12:45

Break-out Session 1: Access to Financial Services

Grand Hyatt Bizans/Ephesus

Oksana Pak, EBRD Senior Partner, Small Business Finance Armenia, Azerbaijan and Georgia (*confirmed*) (in Russian)

Grand Hyatt Ballroom Esra Kivrak, Garanti Bank SME Marketing Coordinator and Sepin Sinanlioglu Inceer, Turkven (*confirmed*) (in Turkish with English Translation)

12:45-14:00

Networking Lunch (Grand Hyatt Agora Restaurant)

14:00-15:30

Panel 2: Strategic Partnerships and the Role of Associations

Grand Hyatt Ballroom

Bringing together businesswomen and providing them with opportunities to help themselves and others grow personally and professionally through leadership, education, networking, and national recognition is critical to women's success in the economic sphere. How do we build strategic alliances, coalitions and affiliations? How do associations strengthen the capacity of women entrepreneurs? How can associations and strategic partnerships transform public policy and influencing opinion makers?

Moderator: Shelly Porges, Senior Advisor – Global Women's Business Initiative, Office Of Commercial Business Affairs U.S. Department of State, Bureau of Economic, Energy and Business Affairs (*confirmed*)
Elena Tanou, Chamber of Commerce, Cyprus (*confirmed*)

Araksya Melkonyan, IAB, Armenia *(confirmed)*
Aynur Bektas, TOBB Women Entrepreneurs Group Leader, Turkey
(confirmed)

15:30-16:00

Coffee Break

16:00-16:30

Cross-Cultural Business Communication

Grand Hyatt Ballroom

Zafer Parlar, Managing Director, First Ventures Founding
Partners*(confirmed)*

16:30-17:00

Institutionalizing Business Success (Management Skills)

Grand Hyatt Ballroom

Selda ERGÖKÇEN, Managing Director, Lingus T & C *(confirmed)*
Member of Corporate Governance Association of Turkey

17:00-18:00

Microsoft: Using Technology to Scale your Business

Grand Hyatt Ballroom

18:00-19:00

Tech Alley

Reception Hall

Microsoft

19:30

Networking Dinner (offsite)

Keynote speaker: Rachel Kyte, Vice President, International Finance
Corporation *(confirmed)*

Day Three – January 26

7:30-9:00

Breakfast (Grand Hyatt Agora Restaurant)

9:00-10:30

Breakout Session 2: Business Plans: How to Develop a Strategic Action Plan

Grand Hyatt Bizans/Ephesus (in English)

Expanding Your Business Strategy, Deran Taskiran, Principal, Boston
Consulting Group, Istanbul *(confirmed)*

Grand Hyatt Ballroom (with translation)

Fundamentals of a Good Business Plan - Natalie Yukselen, IFTF Team
(confirmed)

**_(Note: participants should choose which session they will
attend)**

10:30-11:00

Coffee Break

11:00-12:30

Panel 3: Leadership in Your Company, Community and Region

Grand Hyatt Ballroom

Women are a powerful force in their community and country. This session will focus on business women as a powerful force in their community, country and region. How can women business leaders give back to their community? How can women mentor the next generation of female entrepreneurs? How can women contribute to the democratic and institutional changes needed to create a better business and investment environment?

Moderator: Nakiye Avdan Boyacigiller, Dean, Faculty of Management, Sabanci University **(confirmed)**

Lorraine Hariton, Special Representative for Commercial and Business Affairs, U.S. Department of State **(confirmed)**

Jeffery Avina – Microsoft **(confirmed)**

Dr. Reba Safaraliyeva, Transparency Organization, Azerbaijan **(confirmed)**

12:30-13:45

Farewell Lunch (Grand Hyatt Agora Restaurant)

13:45-14:15

Next Steps, Participants receive toolkits and certificates

Grand Hyatt Ballroom

Kagider President Dilek Bil and team